

“Guide to Backend Tool”

URL: <http://www.autofusion.com/dealeradmin/index.php>

1. Login to the Backend Tool using your login and password
2. Application will open
3. Chose your client
4. When your clients account opens up you will see a page listing their vehicles. This is the “Inventory Manager”. The Tab open is the default tab. You will also see the following tabs:

- **Main Tabs (6):**

- ✓ Inventory Report
- ✓ Reports
- ✓ Google Analytics
- ✓ Photography
- ✓ Account Manager
- ✓ Change Store

- **Sub Tabs (13):**

- ✓ Add Vehicles
- ✓ View/Edit Vehicles
- ✓ Offline Vehicles
- ✓ Deleted Vehicles
- ✓ Specials Vehicles
- ✓ Manually Added Vehicles
- ✓ Quick Edit
- ✓ Taglines
- ✓ Image Overlay
- ✓ Special Incentives
- ✓ Global Search
- ✓ Vendor Report
- ✓ Report Maker

View Page:


Advantage BMW Clear Lake User: lacy Logout												
Inventory Manager Reports Google Analytics Photographer Account Manager Change Store												
Add Vehicles View/Edit Vehicles Offline Vehicles Deleted Vehicles Specials Vehicles Manually Added Vehicles Quick Edit Taglines Image Overlay												
Special Incentives Global Search Vendor Report Report Maker												
View/Edit Vehicles Single word search, i.e. "camry", "rav4" <input type="text"/> Search												
1 - 50 of 97 1 2 →												
Image	Vin	Stock	Type	Year	Make	Model	Trim	Exterior	Price	Photos	Days	Config
	WP0CA299025655175	25655175	used	2002	Porsche	911 Carrera	2dr Carrera 4 Cabriolet	SILVER	\$34,888.00	No	23	No Edit
	1FMZU6E222B23056	22B23056	used	2002	Ford	Explorer	4dr 114 WB XLS	RED	\$7,888.00	Yes (20)	18	No Edit
	WDBUF65J33A333519	3A333519	used	2003	Mercedes-Benz	E-Class	4dr Sdn 3.2L	BLUE	\$0.00	No	7	No Edit
	1LNHM86543Y691694	3Y691694	used	2003	Lincoln	LS	4dr Sdn V6 Auto w/Premium Pkg	BLACK	\$11,888.00	Yes (20)	39	No Edit
	WBANA535048850077	48850077	used	2004	BMW	5 Series	525i 4dr Sdn	Alpine White	\$0.00	No	14	Auto Edit
	JHLRD78854C023621	4C023621	used	2004	Honda	CR-V	4WD EX Auto	CLOVER GREEN PEARL	\$13,888.00	Yes (20)	20	No Edit
	WBAEV53415KM41115	5KM41115	used	2005	BMW	330	i	Jet Black	\$15,888.00	Yes (42)	76	Auto Edit
	JNKCV51E85M218207	5M218207	used	2005	Infiniti	G35 Sedan	G35 4dr Sdn Auto	BLACK OBSIDIAN	\$18,888.00	Yes (21)	53	No Edit
	1HGCM56886A129149	6A129149	used	2006	Honda	Accord Sedan	EXL AT	CARBON BRONZE PEARL	\$16,888.00	No	17	No Edit
	5N1AR18UX6C639478	6C639478	used	2006	Nissan	Pathfinder	SE 2WD	SILVER	\$17,888.00	No	18	No Edit

Let's go through the tabs one by one:

1) Open Tab (Default): Inventory Manager

- You will see a "Search Box" on the right hand side. To search for vehicles, type in VIN pattern, stock number, make, model, trim, color or price.
 - Example:** "Camry" will search for all Camry's in the inventory. You can also use "cam" but it might bring up other models like "Camaro".
- Click on the "edit" button to the right of the vehicle information and a drop down box will emerge.

Example:

Image	Vin	Stock	Type	Year	Make	Model	Trim	Exterior	Price	Photos	Days	Config
	WPOCA299029655175	25655175	used	2002	Porsche	911 Carrera	2dr Carrera 4 Cabriolet	ARCTIC SILVER METALLIC	\$52,888.00	Yes (20)	29	No

When you click on the 'Edit Button' you will then see a drop down menu!

2)

Advantage BMW Clear Lake User: Lucy Logout


Inventory Manager Reports Google Analytics Photographer Account Manager Change Store

Add Vehicles View/Edit Vehicles Offline Vehicles Deleted Vehicles Specials Vehicles Manually Added Vehicles Quick Edit Taglines Image Overlay

Special Incentives Global Search Vendor Report Report Maker

View/Edit Vehicles Search

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Image	Vin	Stock	Type	Year	Make	Model	Trim	Exterior	Price	Photos	Days	Config
	WPOCA299029655175	25655175	used	2002	Porsche	911 Carrera	2dr Carrera 4 Cabriolet	SILVER	\$34,888.00	No	23	No

General Information

VIN: WPOCA299029655175 Stock#: 25655175

Year: 2002 Make: Porsche Model: 911 Carrera Trim: 2dr Carrera 4 Cabriolet

Type: New Used Do Not Show Price

Category: Lease Takeover Wholesale

Mileage: 45235

Transmission: Automatic Model Code: 996610

Exterior: SILVER Interior: GREY

Asking Price \$: 35888.00 Let Date: 2010-05-26

Special Price \$: 34888.00 Certified: Yes No Motor Trend

Sticker Price \$: Previous Rental: Yes No

Dealer Cost \$: In-Service Date: YYYY MM DD

Current Status: Active Pending Sold Warranty Miles: 50000

Carproof Link

Manager Special Hompage Special

Special Lease Special Finance

Options: Basic Edit Adv Edit Use Default

Additional Options

Advertising Text:

Taglines:

Preset Taglines (Edit):

Local car with all the records! Immaculate Condition! One Owner! Hard to find!

Certified! 100,000 mile warranty! 100,000 mile warranty Garage kept! Low Milest

Compare to new save \$\$\$\$\$! Priced at wholesale value! Unbelievable Price! Super Low Milest

Priced under wholesale value! Remainder of factory warranty Like new condition!

Additional Comments/Taglines

Internal Notes:

a) Here you will see that the following can be entered:

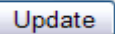
- | | |
|--------------------|---|
| 1) Vin | 17) Certified/Motor Trend |
| 2) Stock Number | 18) Sticker Price |
| 3) Year | 19) Previous Rental |
| 4) Make | 20) Dealer Cost |
| 5) Model | 21) In-Service Date |
| 6) Trim | 22) Current Status |
| 7) Type of Vehicle | 23) Warranty Miles |
| 8) Category | 24) Car proof Link |
| 9) Mileage | 25) Dealer Can mark if it's a- |
| 10) Transmission | <ul style="list-style-type: none"> • Manager Special • Homepage Special • Special Lease • Special Finance |
| 11) Model Code | |
| 12) Exterior Color | |
| 13) Interior Color | |
| 14) Asking Price | |
| 15) Lot Date | |
| 16) Special Price | |

b) The “Fixed Data” link – brings up additional fields for the purpose of overriding system data. In case the vehicle data is incomplete or incorrect.

• **Fields include:**

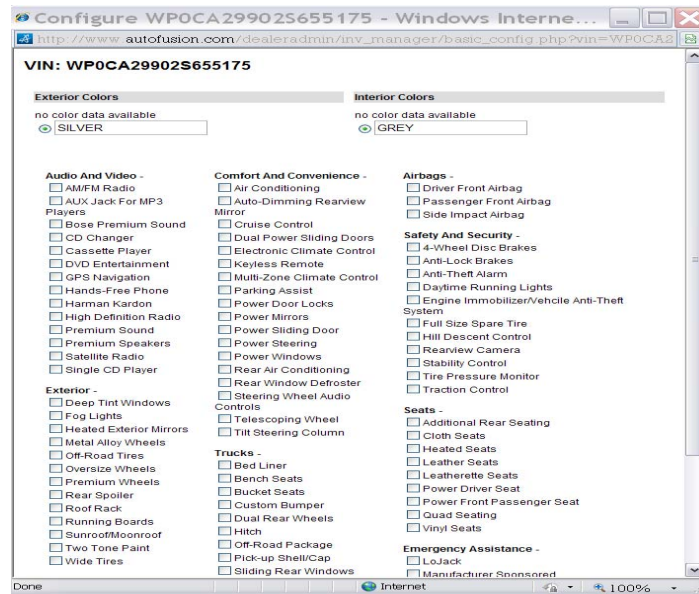
- | | |
|---------------|-----------------|
| 1. Vin | 8. Transmission |
| 2. Year | 9. Drive |
| 3. Make | 10. Cylinders |
| 4. Model | 11. Horsepower |
| 5. Trim | 12. MPG Highway |
| 6. Body style | 13. Doors |
| 7. Engine | 14. Fuel Type |

c) After you have entered your information in numbers 1-25 you need to hit the update button



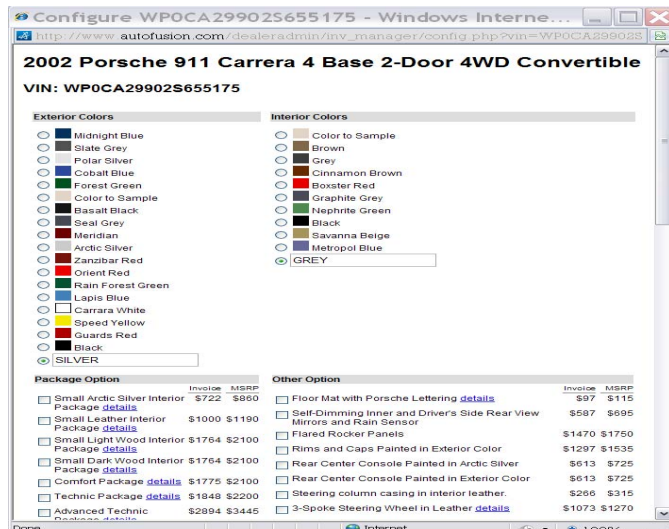
26) Below the first update button you will find more options:

1) **Basic Edit:**



2) **Adv. Edit:**

- This feature provides the ability to select the original manufacture options as opposed to the standard equipment in the “Basic Edit”.



3) If you click on “Use default” a box will pop up:



- This will remove the current options and apply the default options from our vehicle data. Use this only when you “DO NOT” know the options/equipment on the car. This will change all information that has been written in and your default settings.

27) **Additional Options (Box):**

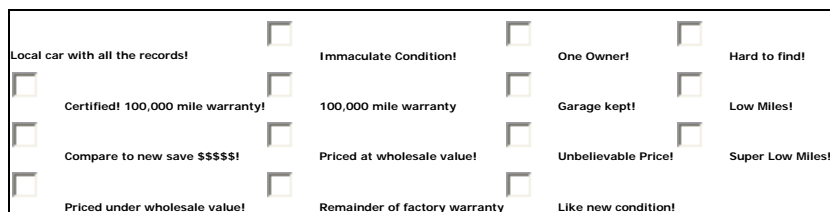
- Here the dealer can add any additional options he or she may want

28) **Advertizing Text (Box):**

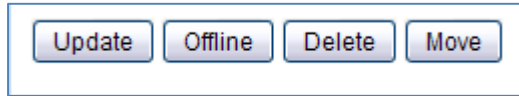
- Here the dealer can place any advertizing verbiage to display on site

1) **Taglines:** Here client can type their own taglines

2) **Preset Taglines(edit):**



- 3) Additional comments/taglines
- 4) Internal notes
- 5) You will then see below all your entered information these four buttons:



- **Update:** You will need to hit update for any and all changes to take effect
- **Offline:** Means inventory that is not ready to be sold yet at the dealership. This moves inventory to a different location, “Offline queue” which won’t be shown on the site or exported to a 3rd party. **Note: We would like them to manage their cars using their DMS, this way complicates things.**
- **Delete:** To remove
- **Move:** Moves cars to a different location. **Example: say Imports Auto has 3 locations with this button they can move cars around.**

2) Now we will go over all the “sub tabs” on the “Inventory Manager” page.

- a) **Add Vehicles:** Where a dealer adds their vehicle
- b) **View/Edit Vehicles:** Dealer can view and edit information of a particular vehicle
- c) **Offline Vehicles:** Dealer can view Inventory that is not ready to be sold
- d) **Deleted Vehicles:** Dealer can view what vehicles you have deleted
- e) **Specials Vehicles:** Dealer can view there specials, this is where they marked their vehicles

<input type="checkbox"/> Manager Special	<input type="checkbox"/> Homepage Special
<input type="checkbox"/> Special Lease	<input type="checkbox"/> Special Finance

- f) **Manually Added Vehicles:** This is a list to show the vehicles that were manually added
- g) **Quick Edit:** Dealer can quickly **delete, change trim, price, sale price and mileage.**
- h) **Taglines:** Dealer can manage their taglines by filling out this box below

Manage Taglines:

Selected: ▼

Title

Tagline ▼

Placement ▼

- i) **Image Overlay:** This tool enables the dealer to overlay an image. For example, a logo on their inventory photos. They can put different overlays on different vehicle types and also choose to apply overlays on the first photo or all photos.

Image Overlay

Vehicle Type: All New Used Certified

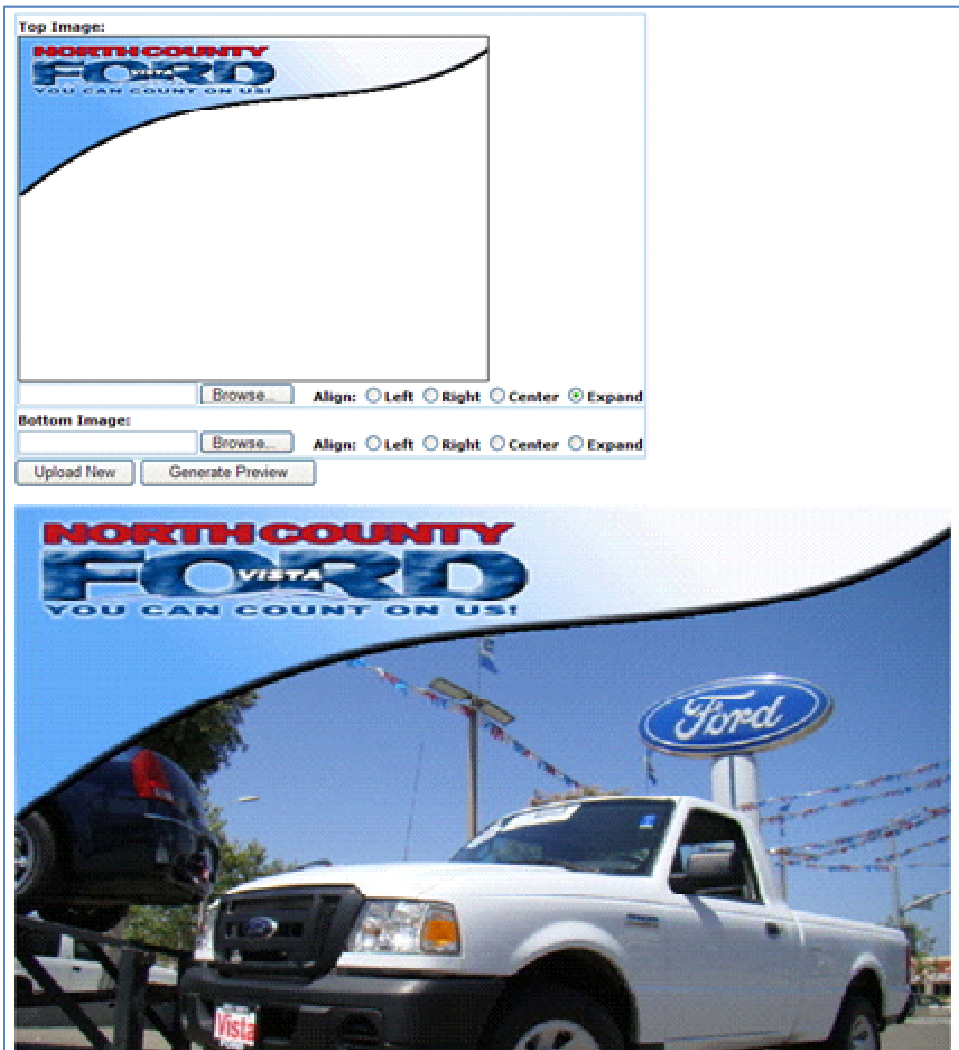
Enable overlays? Yes No

Apply to? All Photos Main Photo

Use overlays on your own site? Yes No

Do you have the overlay images? Yes No


Top Image:



Bottom Image:

Align: Left Right Center Expand

Align: Left Right Center Expand



- j) **Special Incentives:** The dealer can add their own incentives and apply this to the cars they choose. To enable this feature on the form (inventory search) dealers must contact Autofusion Client Support Rep's first.

Special Incentives

Enter New Incentives:
 Program: ▼

Criteria - (select those that apply)

Vehicle Type: ▼

Year: ▼

Make: ▼

Model: ▼

Trim: ▼

If not year specific, please enter here

Make:

Model:

Trim:

Display -

Title:

Description:

Disclaimer:

Expiration: (YYYY-MM-DD)

Price Adjust. \$ OR Vehicle Price \$

- k) **Global Search:** The dealer can look for vehicles in multiple locations. This is useful for dealers who own multiple lots or dealer groups.

- l) **Vendor Report:** Here dealers can find out where their inventory is exported.

Vendor Report						
2010-06-25 ▼						
Vendor	Date Time	Code	New Cars	New Car Images	Used Cars	Used Car Images
4morehits	2010-06-25 09:30:56	af_johnhinetemeculamazda	108	93	45	612
Absauto	2010-06-25 09:15:09	af_johnhinetemeculamazda	0	0	45	612
Autobio	2010-06-25 09:22:04	150	0	0	45	612
Autobytel	2010-06-25 09:43:41	220560	0	0	45	612
Autotrader	2010-06-25 09:07:21	100014500	108	93	45	612
Autotrader	2010-06-25 12:08:07	100014500	108	93	45	612
Autotrader	2010-06-25 15:09:29	100014500	108	93	45	612
Bamboo	2010-06-25 09:11:10		108	93	45	612
Cars.com	2010-06-25 09:16:28	CC186001	108	93	45	612
Carsdirect	2010-06-25 09:14:22	RTI00006824	108	93	45	612
Cobalt	2010-06-25 09:37:50	1083324	108	93	45	612
CUDLAutosmart	2010-06-25 09:00:22	317317	108	93	45	612
DealerFire	2010-06-25 00:30:11	af_johnhinetemeculamazda	92	93	45	612
Google Base	2010-06-25 02:13:35	af_johnhinetemeculamazda	92	93	45	612
homenet	2010-06-25 09:17:30	autofusion_johnhinetemeculamaz	108	93	45	612
Oodle	2010-06-25 07:17:49	af_johnhinetemeculamazda	92	93	45	612
TradeMotion	2010-06-25 09:27:07	af_johnhinetemeculamazda	0	0	45	612
Unityworks	2010-06-25 09:11:07	af_johnhinetemeculamazda	108	93	45	612
Vast	2010-06-25 07:20:03	af_johnhinetemeculamazda	92	93	45	612
ZoomPhotoAds	2010-06-25 09:01:49	af_johnhinetemeculamazda	108	93	45	612

m) **Report Maker:** The dealer can make any report necessary here by clicking on the following boxes:

Example:

Report Maker

VIN Year Bodystyle Price Drive In-Service Date
 Stock# Make Exterior Sale Price MPG City Options
 Type Model Interior Transmission MPG Highway
 Certified Trim Mileage Doors Days On Lot

[Printable Page](#) [Send to Excel](#)

This will in turn create a report.

See below:

stocknum	type	year	make	model	trim	bodystyle	exterior	price
25655175	used	2002	Porsche	911 Carrera	2dr Carrera 4 Cabriolet	Convertible	ARCTIC SILVER METALLIC	\$35,888
3A333519	used	2003	Mercedes-Benz	E-Class	4dr Sdn 3.2L	Sedan	BLUE	\$19,888
3Y691694	used	2003	Lincoln	LS	4dr Sdn V6 Auto w/Premium Pkg	Sedan	BLACK	\$13,888
4C023621	used	2004	Honda	CR-V	4WD EX Auto	SUV	CLOVER GREEN PEARL	\$14,888
5KM41115	used	2005	BMW	330	i	Sedan	Jet Black	\$17,888
5M218207	used	2005	Infiniti	G35 Sedan	G35 4dr Sdn Auto	Sedan	BLACK OBSIDIAN	\$21,888
6A129149	used	2006	Honda	Accord Sedan	EXL AT	Sedan	CARBON BRONZE PEARL	\$17,888
6C639478	used	2006	Nissan	Pathfinder	SE 2WD	SUV	SILVER	\$18,888
6PT02749	used	2006	BMW	3 Series	325i	Sedan	Titanium Silver Metallic	\$22,888
6R214908	used	2006	Ford	Fusion	4dr Sdn I4 S	Sedan	SILVER	\$9,888
75001285	used	2007	Lexus	LS 460	4dr Sdn LWB	Sedan	01F2/SILVER	\$38,888
75003602	used	2007	Lexus	LS 460	4dr Sdn LWB	Sedan	0212/BLACK	\$49,888
7C904085	used	2007	BMW	5 Series	550i	Sedan	Alpine White	\$30,888
7CM57405	used	2007	BMW	5 Series	530i	Sedan	Black Sapphire Metallic	\$33,888
7CY07393	used	2007	BMW	5 Series	525i	Sedan	Titanium Silver Metallic	\$31,888
7DT09638	used	2007	BMW	7 Series	750i	Sedan	Black Sapphire Metallic	\$47,888
7DT65609	used	2007	BMW	7 Series	750Li	Sedan	Sterling Gray Metallic	\$45,888
7DT69129	used	2007	BMW	7 Series	750Li	Sedan	Titanium Gray Metallic	\$42,888
7KX82256	used	2007	BMW	3 Series	328i	Sedan	Jet Black	\$28,888
7L016207	used	2007	BMW	X5 Series	3.0si	SUV	Black Sapphire Metallic	\$43,888
7LW92528	used	2007	BMW	Z4 Series	3.0si	Convertible	Monaco Blue Metallic	\$30,988
7LX02923	used	2007	BMW	Z4 Series	3.0si	Convertible	Black Sapphire Metallic	\$33,888
7NL10092	used	2007	BMW	3 Series	328i	Sedan	Sparkling Graphite Metallic	\$26,888
7PV64757	new	2007	BMW	3 Series	328i	Sedan	Monaco Blue Metallic	\$0
7W515807	used	2007	Nissan	Murano	3.5L CVT S	SUV	BLUE	\$21,888
7WF14791	used	2007	BMW	X3 Series	3.0si	SUV	Black Sapphire Metallic	\$32,888
7WF16220	used	2007	BMW	X3 Series	3.0si	SUV	Platinum Bronze Metallic	\$31,888
7WF25831	used	2007	BMW	X3 Series	3.0si	SUV	Alpine White	\$29,888
7X207713	used	2007	Infiniti	FX35	4dr AWD	SUV	BLACK	\$33,888
8CN56463	used	2008	BMW	5 Series	535i	Sedan	Platinum Gray Metallic	\$35,888
8CT01180	used	2008	BMW	5 Series	528i	Sedan	Titanium Silver Metallic	\$35,888
8CT15133	used	2008	BMW	5 Series	528i	Sedan	Titanium Silver Metallic	\$35,888
8CT16238	used	2008	BMW	5 Series	528i	Sedan	Black Sapphire Metallic	\$34,991
8CX62130	used	2008	BMW	6 Series	650i	Convertible	Mineral Silver Metallic	\$57,888
8DT81851	used	2008	BMW	7 Series	750Li	Sedan	Aloine White	\$54,888

Now that we covered all the tabs inside the “Inventory Manager” we are going to cover the main tabs.

- 1) **Reports Tab:** The dealer can click on “Finance Apps” or “Web Sites Requests” and a report will be generated for them.

Finance Apps	Finance Applications														
Web Sites Requests	Time Period: 1 Week 2 Weeks 1 Month 2 Months 1 Year 2 Years														
	<table border="1"><thead><tr><th>Date Time</th><th>First Name</th><th>Last Name</th><th>Address</th><th>City</th><th>State</th><th>Zip</th></tr></thead><tbody><tr><td>2010-06-24 08:01:12</td><td>Laura</td><td>Gutierrez</td><td>9511 Tree Bridge St.</td><td>Houston</td><td>Te</td><td>77075</td></tr></tbody></table>	Date Time	First Name	Last Name	Address	City	State	Zip	2010-06-24 08:01:12	Laura	Gutierrez	9511 Tree Bridge St.	Houston	Te	77075
Date Time	First Name	Last Name	Address	City	State	Zip									
2010-06-24 08:01:12	Laura	Gutierrez	9511 Tree Bridge St.	Houston	Te	77075									

- 2) **Google Analytics Tab:** A separate window will pop up were the dealer has to place a login and password to view there Analytic reports. (See Analytic guide)
- 3) **Photographer Tab:** You will see six more tabs in side this tab along with a list of cars without photos.
 - a) **Cars without photos-**
 - List of cars without photos
 - b) **Cars with less than 9 photos-**
 - List of cars with less than 9 photos
 - c) **Assign photos-**
 - Here you can upload images

Assign Photos:

[Promote Images Now](#)

Directories under /

#Files	Modified Time
--------	---------------

Vehicle Search:

Store:

Missing Photos Show All

Stock#: VIN:

Stock#/VIN Search [Search](#)

Group Photos Yes No

Sort Photos By Time Yes No

Images On Page

Stock#: Or VIN [Map!](#)

[Delete](#) [Duplicate \(Do Not Replace\)](#)
[Reshoot \(Replace\)](#) [Car Not Found](#)

- d) **Activity Report:** A pop up window will show the form below. Dealer will need to fill out this form to receive a report on photographer.

Activity Report

Photographer: All

From: 2010-06-24 To: 2010-06-24

Dealers: All

Output Excel

Go

- e) **Dealer Report:** A pop up window will show this form to receive a dealer report.

Dealer Activity Report

From: 2010-06-01 To: 2010-06-24

Dealers: All

Go

Sort by: Stock# Date

Photo Dates: Newest Only All

- f) **Photographer Report:** A pop up window will show this form to view a photographer's activity.

Photographer Activity Report

Photographer: All

From: 2010-06-01 To: 2010-06-24

Go

- 4) **Account Manager Tab:** You will see 3 sub tabs here.

a) **Account Information Tab:**

- Update Information for User, name and password

b) **General Information Tab:**

- Dealer's General Information goes here

c) **User Accounts:**

- Any and all persons with a login account to the Backend Tool

- 5) **Change Stores:** This will take you to a list of stores for those who have more than one store or for the rep to view all autofusion clients.

